



# Happy Days Preschool & Long Day Care Centre



## Media Consent Form

MEDIA / PHOTOGRAPHIC / VIDEO / AUDIO COMMUNICATION RELEASE

Child's Name: \_\_\_\_\_

Child's Date of Birth: \_\_\_\_\_

Photographic/Video/Audio Communication release

I authorise **Happy Days Preschool & Long Day Care** and its' Early Childhood Educators to take and use any photographs, video or sound recordings of my child, either in full or in part, in conjunction with any wording or artworks for the following purposes:

- Displays within the child's room
- Displays within the centre
- To share with other families Eg. Sending the Daily Diary via email, or through an approved app, to all families of children present that day.
- Within the Centre's Newsletters
- On the Centre's website
- On the Centre's Facebook page
- Within promotional materials
- Within the media Eg. Local newspaper

**Authorisation** - Please tick appropriate box:

**I authorise** Happy Days Preschool & Long Day Care Centre to take actions as above

OR

**I do not give permission** for my child's photograph, name or work to be published in any form of media by **Happy Days Preschool & Long Day Care Centre**.

Comments or concerns:

\_\_\_\_\_  
\_\_\_\_\_

Primary Caregivers Name: \_\_\_\_\_

Primary Caregivers Signature: \_\_\_\_\_

Date: \_\_\_\_\_

### Information for the Primary Caregiver:

*I understand that the above forms of media may be accompanied by my child's first name and the first letter of their last name (in the event of 2 children having the same first name). I understand that it is my responsibility to update this form in the event that I no longer wish to authorise one or more of the above uses. I agree that this form will remain in effect during the term of my child's enrolment.*

## Exciting news to parents!

Our Centre is now using KeptMe, a revolutionary online platform that allows educators and parents to jointly view and contribute to their child's educational journey in a private, secure and interactive environment!

As an educator using KeptMe, we can:

- **Capture** each child's daily routines & learning experiences
- **Produce** consistent reports, portfolios and slideshows with ease
- **Notify** parents of their child's development and share their journey
- **Engage** and collaborate with parents, one on one

## What is KeptMe?

As a parent using KeptMe, you can:

- **Monitor** your child's learning progress and never miss a moment
- **Track** their habits via the daily tracker
- **Contribute** your own observations and further enrich their learning journey
- **Watch them grow!**

## We need your consent!

Please return a signed copy of this form:

I, \_\_\_\_\_ [print your name]

as the parent or legal guardian of the below named child authorise staff to capture images & information pertaining to

\_\_\_\_\_ [print child's name]

for the purposes of documenting my child's educational journey using the KeptMe service.

I understand that photos/information/footage captured by educators may include other individuals, for example, other children interacting with my child. In these cases, I agree not share or distribute these photos in the interests of other children's privacy.

Signed by parent / guardian: \_\_\_\_\_ Date \_\_\_\_\_

I authorise the following two guardians to gain access to KeptMe for the purposes of accessing the above named child's information [provide email addresses of authorised users]:

1. \_\_\_\_\_ 2. \_\_\_\_\_

In the next few days, the above guardians will receive a registration email sent from KeptMe, together with some information explaining how to access the service. It's important that these links are not shared with anyone else as they offer exclusive access to each guardian. For security reasons, these registration links will only remain active for a few days.